



# Downtown Brentwood Coalition

General Meeting Agenda

9.11.2023 | 5:30pm | Zephyr Grill & Bar

## I. Call to Order

- Welcome special guests, new members and nonprofit partners!
- Welcome and Introductions of New Board Members, Jon R. Elam and Dee Olmedo
- Guest Speakers:

## II. Promotions

- Fill out a card and drop it in the bin! Tag us @downtownbrentwood
- Sign Up using the QR codes on your tables : Bubbles & Broomsticks/ Winter Wine Walk etc
- Marketing/Promotional Campaigns: Events, We Love Local, Downtown Shines, Downtown Insider, Social Media, Website Highlights, Listings

## III. Design

- Placemaking in Downtown
  - Keeping it clean!
  - Beautification Committee : lead clean up days, mural projects, banners in the future etc
  - Opening our doors and our hearts
  - Nonprofit partners and their role

## IV. Organization

- Executive Director's Report (Executive Director: Amy Tilley)
  - Updates on:
    - Women's Club
    - MOU
    - PBID
    - Ordinances impacting Downtown
    - Main Street Updates
- Committee Reports (Committee Chairs)
  - Reports | Special Events Chair: Vivian Treff
  - Reports | Promotions: Kevin Erickson - re: Grand Re-Opening Health Hut

## V. Economic Development

- Tech MeetUp : CoB : Economic Development Team
- New Businesses in Downtown
- Field Trips in Downtown: Interested parties
- [PBID : Overview and invitation to Q&A meeting for deep dive: November Date TBD](#)
- Possible Formation of a Wedding Event Committee: Sept 19th 11am
- Possible Formation of a Parking Solutions Committee: tbd
- Working Solutions info: [HOME](#)

### VIII. Open Discussion

- An opportunity for board members to raise any additional matters or concerns

### IX. Announcements and Upcoming Events

- See List/QR/[Newsletter for a list of Upcoming events](#)

### X. Public Comment (If any)

- Comments or questions from attendees (if a public session is part of the meeting)

### XI. Next Meeting Dates, Volunteer Assignments and Adjournment

- DBC Board of Directors Meeting: October 23rd
- DBC Member/Partner Meeting: December 4th: Plus potential DBC Holiday Party
- Casual Happy Hour - Reschedule dates:
- Bubbles & Broomsticks: October 25th - need 6 volunteers for check in at 2 locations plus volunteers for: October 23/24th for Pre-Event Haunt Pass Pick Up at 2 locations
- Oktoberfest Volunteer Info & Pick Up: Need Volunteers October 9,10,11th 2 hour increments
- Oktoberfest VIP Pick Up: Need volunteers Schedule: October 9,10,11th - 2 hour increments
- Officially adjourn the meeting

### XII. Executive Session (As needed)

- Time allotted for sensitive and confidential matters